

Prudential Foundation Global Citizens Program

Developing 21st Century Skills



Hyejin Yoo and other Prudential Foundation Global Citizens



Mr. John Strangfeld, Chairman and CEO, Prudential Financial, Inc. speaking to students

Introduction

In today's 21st century economy it is increasingly important for students entering the business world to have a global understanding and recognize the ever changing role government plays in affecting business decisions.

The Prudential Foundation Global Citizens Program provides undergraduate and graduate students from Brazil, China, India, Japan, South Korea and Taiwan the opportunity to spend a semester in Washington, D.C., in an experiential learning program that exposes them to the role the United States government plays in the context of an increasingly interdependent world. In light of the increased role of regulation in the United States economy, this program exposes selected students to the financial role of the private, government and nonprofit sectors in our nation's capital. Students in the program return to their communities equipped with the skills and motivation to make real impacts as civically engaged, socially aware citizens.

Some of the Chinese students will be sponsored by Everbright Securities Inc. and will be known as Everbright Fellows. These students will join a cohort of 400-450 students from across the United States, and around the world live together in shared apartments and have an opportunity to learn from their internships and academic components, and from each other. Between 2013 and 2015, a total of 120 undergraduate and graduate students, 20 for the spring semester and 20 for the fall semester, will be selected.

Special attention will be paid to students who display an interest in areas such as:

- Internationalization of Companies
- Industrial Organization
- Organizational and Strategic Behavior in Rapidly Changing Environments
- Corporate Finance, Ethical and Sustainability Issues
- Corporate Governance and Valuation in Emerging Markets
- International or Monetary Economics
- Economics of Regulation

Program Outline

The fifteen-week Prudential Foundation Global Citizens Program will have the following components:

- 1. Internship:** The Washington Center matches students, according to their interests, with substantive internships. Placement sites include the private, nonprofit, governmental, and non-governmental sectors. Students work four days per week. To see a list of sample internships, please visit www.twc.edu/prudential-internship-sites.
- 2. Academic Course:** All participants in this program attend an academic course one evening per week. The course helps students understand development theories, business and trade models, as well as relevant policy-making processes.
- 3. Leadership Forum:** The hallmark of TWC's programming is its Leadership Forum, which is designed for students to engage with leaders from a variety of settings and to help them reflect

Please visit our website at www.twc.edu/prudential



About The Washington Center

The Washington Center for Internships and Academic Seminars is an independent, nonprofit organization serving hundreds of colleges and universities in the United States and other countries by providing selected students with challenging opportunities to train and learn in Washington, D.C. The largest program of its kind, The Washington Center has more than 50,000 alumni who agree that their TWC experience helped them develop job skills, discover their passion, make invaluable professional and personal connections, set a plan for the future and strengthen their desire to give back to their communities. Many of the alumni are in leadership positions in the public, private, and nonprofit sectors of the U.S. and around the world.

Scholarship Coverage

Students will receive a scholarship that covers the application fee, program and housing fees, J-1 Visa SEVIS fee, health insurance and an airfare allowance (Total scholarship value above \$13,000 USD).

Eligibility Requirements

- Enrollment in an accredited university or graduate school from one of the six selected countries
- Nationality in one of the six selected countries
- Grade point average of at least 3.0 on a 4.0 scale (or equivalent)
- Fluency in written and spoken English
- Demonstrated interest in global community development through their academic background or community/campus involvement

on their professional leadership development. It includes a series of enrichment activities outside of their internship such as tailored lectures, site visits, workshops and cultural events—all of which are designed specifically to promote the program's learning goals.

4. **Civic Engagement/Social Responsibility Project:** Each student is required to complete a Civic Engagement Project in which they become informed about an issue they care about and then take civic action in partnership with others to make a positive difference at the local, national or global level. Students devote a minimum of 15 hours over the semester to learning and civic action combined.
5. **Portfolio:** Students produce a compilation of documents that summarizes their learning experience, including a goal statement, various reflective assignments, papers and work samples.

The Washington Center Advantage

Mentorship: TWC's Academic Program Advisors mentor and work closely with students to maximize their experiences and successfully complete their program components. TWC's academic course instructors also provide guidance on students' academic achievement. TWC's housing facilities have Alumni in Residence that supervise and offer support to students during the evenings and on weekends.

How to Apply

Interested candidates must consult with their campus liaison and fill out the Prudential Foundation Global Citizens Program Application (<http://www.twc.edu/prudential-app>) by **September 12, 2014**.

** Due to the increasing competitiveness of the program, only highly qualified candidates will be contacted for an interview. In order to move forward in the selection process, applicants that successfully pass the interview will be asked to complete the comprehensive Washington Center online application that includes the following documents:

- One-page Résumé
- Statement of Professional Interest
- 500-word Issues Essay to be used as a writing sample
- Two Letters of Recommendation
- Copy of Official Academic Transcript
- Copy of Official English Competency Test (i.e. TOEFL)
- Copy of Passport

Important Dates and Deadlines (for Spring 2015)

- Application Deadline: September 12, 2014
- Admissions Announcements: October 31, 2014
- Acceptance Confirmation: November 5, 2014
- Arrival and Housing Check In: January 21, 2015
- Program Orientation: January 22 & 23, 2015
- Internship Begins: January 26, 2015
- Internship Ends: May 5, 2015
- Housing Check-Out: May 6, 2015

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For more information, please contact
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